Engagement Through Visual Design

Johanna MacKay
Instructional Services Librarian
Skidmore College
Design Rules

Minimal Text
Auxiliary Sciences of History

How Great is Your Pumpkin!?!?
Grab those brushes and paint, plug in your glue gun, and practice your pumpkin carving skills, because the Great Pumpkin Challenge is back for a fourth year! Individuals or teams design a literary-themed pumpkin to go on display in the library from October 20th to the 31st. Registration will be available on October 10th from the library website, and the first 12 registrants will get a free pumpkin!

Fall Library Lobby Displays

Victorian Language of Flowers
Till October 12th
Victorians loved their plants and their etiquette. They merged these two loves into a social trend called the language of flowers. Learn how the hidden meanings of flowers were used to create bouquets conveying secret messages.

Unusual Digital Archives
October 12th - November 20th
For almost 500 years the Voyich Manuscript has flummoxed scholars and code breakers with pages of uninterpretable writing and strange drawings. Learn more about the codex, its unique history, and attempts to decipher it. Download a complete copy of the Voyich from Yale University's Beinecke Rare Book & Manuscript Library website.

For more information, visit the Library Research Help desk.
Ready, Set, Books!
Sep. 12th - 12:00-2:00pm - Library Walkway

Try out your skills with our call number challenge. All participants get a t-shirt, and the fastest individual and team will earn Bowtie Cinema gift cards.
Design Rules

Bold Images
Looking for Children’s or YA Books?

The Children’s collection is located on the 3rd floor of the library and features a variety of books for children of all ages as well as Young Adult novels.

Burning the Old Year
By Naomi Shihab Nye

Letters swallow themselves in seconds. Notes friends tied to the doorknob, transparent scarlet paper, sizzle like moth wings, marry the air.

So much of any year is flammable, lists of vegetables, partial poems. Orange swirling flame of days, so little is a stone.

Where there was something and suddenly isn't, an absence shouts, celebrates, leaves a space. I begin again with the smallest numbers.

Quick dance, shuffle of losses and leaves, only the things I didn’t do crackle after the blazing dies.
Hot Reads for Cold Nights
Design Rules

Limited Fonts
The Language of Flowers

The Victorian period (1837-1901) saw an increased fascination with botany and horticulture, the creation of spectacular glass greenhouses and winter gardens, and the exploration for new and exotic plant species. Flowers were not only used as decorative home accessories and common gifts but were also fashionable for ladies to wear in their clothing and hair or held as a small bouquet.

It was during this time period that a language of flowers emerged. While flowers had been imbued with meanings for centuries, the Victorians developed a more systematic approach to ascribe plants with specific meanings, creating a new method for conveying one’s feelings without speech. These lists were widely published in guides and etiquette books.

Amazing Archives:
The Voynich Manuscript

The Voynich Manuscript is housed at Yale University’s Beinecke Rare Book and Manuscript Library. It has been given the title of “Most Mysterious Manuscript in the World,” written in a language that has never been cracked with an authorship and purpose that has eluded scholars for over 500 years. Search Voynich in Google and Google Scholar, and you’ll find that the mystery appears to be solved several times a year with completely conflicting theories.

In 2004 Beinecke Library created a high resolution, color digitization of the manuscript allowing both amateur and academic scholars to download the PDF and take a crack at unraveling the mysteries of the Voynich. It’s the perfect example of how academic and cultural institutions are using digitization and online repositories to aid in scholarship as well as provide the public with unprecedented access to materials that would have only been allowed for viewing by a few scholars in the field.

This exhibit provides an overview of the history and scholarship around the Voynich and hopes you’ll be inspired to download the PDF and take a crack at the manuscript yourself!
I Like Books a Latte!

Chick Lit
Science Fiction
Design Rules

Keep within a Color Palette
EAT
DRINK
and be MERRY

Graphic Novels
Campaign Examples

The Great Pumpkin Challenge
The 2nd Annual Great Pumpkin Challenge
LUCY SCRIBNER LIBRARY
THE GREAT PUMPKIN CHALLENGE
The Writing on the Stall

How Great Is Your Pumpkin?!?
Grab those brushes and paint, plug in your glue gun, and practice your pumpkin carving skills, because the Great Pumpkin Challenge is back for a fourth year! Individuals or teams design a literary-themed pumpkin to go on display in the library from October 20th to the 31st. Registration will be available on October 10th from the library website, and the first 12 registrants will get a free pumpkin!

Fall Library Lobby Displays

Victorian Language of Flowers
Till October 12th
Victorians loved their plants and their etiquette. They merged these two loves into a social trend called the language of flowers. Learn how the hidden meanings of flowers were used to create bouquets conveying secret messages.

Unusual Digital Archives
October 12th - November 26th
For almost 500 years the Voyich Manuscript has flummoxed scholars and code breakers with pages of unintelligible writing and strange drawings. Learn more about the codex, its unique history, and attempts to decipher it. Download a complete copy of the Voyich from Yale University's Beinecke Rare Book & Manuscript Library website.

Library Events & Displays

Mini-Concert
Oct. 19th, 12:15pm, 1st Floor
Take a 15 minute classical music break, compliments of Ensemb London.

Library Book Sale
Oct. 21st, 9:00am – 3:00pm, 1st Floor
Go on a book hunt at our annual sale.

Open Access Week
Oct. 22nd - 26th, 1st Floor
Learn about Open Access with games and giveaways!

Pumpkin Challenge Voting
Oct. 26th - 31st, 1st Floor
Get into the Halloween spirit by voting for your favorite literary-themed pumpkin!

For more information, visit the Library Research Help desk.
LUCY SCRIBNER LIBRARY

THE GREAT PUMPKIN CHALLENGE

CREATE A LITERARY-THEMED PUMPKIN FOR DISPLAY IN THE LIBRARY.

PUMPKINS DUE BY OCTOBER 26TH
VISIT THE LIBRARY WEBSITE FOR MORE INFORMATION AND TO REGISTER.
The Great Pumpkin Challenge is back for a fourth year! It's time to wash off the paint brushes, plug in the glue gun, or practice your pumpkin carving skills. Create a literary-inspired pumpkin to go on display in the library from October 26th-31st. Library patrons will vote for their favorite pumpkin. This year there are two awards! The designer of the top student-designed pumpkin and top overall pumpkin will receive a literary-themed Halloween basket!

Skidmore College students, faculty, and staff are invited to participate individually or as a team. Register using our form: [https://skidmore.libguides.com/pumpkinchallenge2018](https://skidmore.libguides.com/pumpkinchallenge2018) The first twelve registrants will receive a free pumpkin!

For more details about the contest and to get some inspiration from last year's pumpkins, check out the attached FAQs page.

Best wishes,
Johanna

Johanna Mackay
Instructional Design Librarian
Scribner Library - Skidmore College
Saratoga Springs, NY
Phone: 518-885-6514
Lucy Scribner Library, Skidmore College

October 9 at 1:07 PM

Grab those paint brushes, plug in your glue gun, and practice your pumpkin carving skills, because the Great Pumpkin Challenge is back! Individuals or teams design a literary-themed pumpkin to go on display in the library from October 26-31. Registration will be available on October 10th from the library website, and the first 12 registrants will get a free pumpkin!
Search for books, DVDs, CDs and more:

Search

Go to Advanced Search

Find more books in: ConnectNY | WorldCat | Ebooks.

The Great Pumpkin Challenge!

It's time to get creative! The Great Pumpkin Challenge is back for its fourth year. Skidmore College students, faculty, and staff are all invited to participate.

Read more
Campaign Examples

The Research-a-thon
Awesome, time to get started!

Go to the library’s FAQ and Ask Us service page.

Here you can get help answering research and library questions. Try it out if you need help with these questions.

**Question 1**
What does the tool RefWorks allow you to do? *(required)*
- Cite your sources in thousands of styles.
- Export citations from the catalog, databases, and Google Scholar into your account.
- Organize and share your sources.
- All of the above.

**Question 2**
What type of source is the biography *Steve Jobs* by Walter Isaacson? *(required)*
- A primary source
- A secondary source
- A tertiary source
- A quadtitory source
Dear Faculty,

Happy New Year!

As you are polishing up your syllabi for the upcoming semester, please keep Scribner Library’s 2nd annual “Research-a-thon” in mind as a possible homework or extra credit assignment. If there’s no room on the syllabus, we’d appreciate it if you could make a point of mentioning it to your students. We’re sure it would get some of them to give it a try. There are fabulous prizes to be won and research skills to be honed!

Research-a-thon 2018 runs from February 19-23.

For more information: [http://libguides.skidmore.edu/researchathon](http://libguides.skidmore.edu/researchathon)

Thanks,

Sincerely,

John Cosgrove & Johanna Mackey
Research-a-thon 2018: Welcome

What is the Research-a-thon?

The Research-a-thon consists of a series of online questions related to library resources and services as well as research skills. There are 2 legs to the Research-a-thon consisting of 13 questions each. You can choose to complete the first leg for a Half Research-a-thon or both legs for a Full Research-a-thon. Like any marathon, it will start off easy and gradually increase in difficulty!

When is the Research-a-thon?

The Research-a-thon has finished. Thanks to all participants!

How do I participate in the Research-a-thon?

Visit this webpage from February 19-23 to enter.
Promotional Video
Lucy Scribner Library
Research-a-thon

February 19th - 23rd | Online
Visit the library website for details.

We’ll put you through your research paces!

Lucy Scribner Library Research-a-thon

February 19th - 23rd | Online
Test your research and library skills by completing a half or full Research-a-thon consisting of 13 questions each!

Lucy Scribner Library sportpack for all student participants.

Raffle entries for gift cards to:
- Bowtie Cinema
- BurgerFi
- Chipotle
- Uncommon Grounds

Visit the library website for details.
Lucy Scribner Library, Skidmore College

February 19

Lucy Scribner Library's 2018 Research-a-thon is here!
February 19 - 23 at http://libguides.skidmore.edu/researchathon

Take your research skills to the limit at this year's Research-a-thon. Answer research and library questions to complete a Half (13 questions) or Full (26 questions). The further you go, the more prizes and raffle entries you earn!
Physical Displays
Coming This Spring Semester:

Lucy Scribner Library Research-a-thon

Test your research and library skills while earning prizes and entering raffles along the way.
Alternative Design

Interactive and Three Dimensional Displays/Signage
Which of the 100 books have you read? (Place a mark next to each one)
Three Dimensional Signage