Visibility

through marketing & programming
Schenectady County Historical Society

Mission

The Schenectady County Historical Society shares stories, inspires dialogue, and encourages understanding of the history, people, and cultures of Schenectady County.

Vision

The Schenectady County Historical Society strengthens our community as an increasingly vital destination and resource for exploring history.
Programming
Diversification

> Kayak through history
Partnerships

> Albany Symphony at Mabee Farm
Museum on the Streets

> “Scandalous” Walking Tour
Marketing
schenectadyhistorical This week, our staff is pulling together photos and artifacts from #Schenectady that will go on display inside the new Union Station!
sbickmeyer I like that they went with an old fashioned kind of style for the station. It looks good!
vanillak @deadpixeljim that's cool
cjonthehudson Please post them somewhere too. I've found far too few pre-demolition photos of the old station.

154 likes
schenectadyhistorical By request: the original Union Station, #Schenectady, including blanket ed horses.

vanillak @deadpixeljim

rostadem I'm guessing "& HRRR" means Hudson River Railroad. How grand everything was...
Post Reach
The number of people who had any posts from your Page enter their screen.

BENCHMARK
Compare your average performance over time.

Organic
Paid
The Mabee Farm Arts and Crafts Festival brings together the best of the Capital Region’s handcrafted goods!

Saturday, August 25
10am-3pm
Outreach + Media Connections
Thanks!

< Katje